

MID ONLINE PROGRAMME IN CLUB MANAGEMENT

Would you like to pursue a career in Club Management and get your Certified Club Manager (CCM) designation?

Gain exposure to the intricacies of club management through the Manager in Development (MID) programme?

The Manager in Development Online Programme (MID) was first introduced in 2000 as a mentor/mentee program to educate entry and mid-level managers through exposure to diverse departments within a club operation.

The MID programme is offered online in 12 modules that present information about specific topics in accordance with CMAA's 10 competency areas and candidates study part time as 'mentees' under the professional guidance of a qualified CCM mentor, who signs off their modules, portfolios and projects. Portfolio work is submitted on a regular basis and requires candidates to answer case study work related to various departments within the club. This course carries 60 CPD credits.

There are 12 MID modules, and they are divided into 3 MID specialisation areas:

**MID Certificate of Specialisation:
Club Management Essentials**

- Club Governance and Organisation
- Financial Management
- Communication and Interpersonal Skills
- Careers in Club Management

**MID Certificate of Specialisation:
Club Operations**

- Food Operations
- Beverage Operations
- Facilities Management Practices
- Club Training Principles and Practices

**MID Certificate of Specialisation:
Club Leadership**

- Club Leadership Principles
- Golf, Sports and Recreation Management
- Human Resources Management
- Marketing Principles and Membership Development

A Specialisation Area
8 CMASA Education Points
Entire Program
24 CMASA Education Points