

## MID ONLINE PROGRAMME IN CLUB MANAGEMENT

Would you like to pursue a career in Club Management and get your Certified Club Manager (CCM) designation?

Gain exposure to the intricacies of club management through the Manager in Development (MID) programme?

The Manager in Development Online Programme (MID) was first introduced in 2000 as a mentor/mentee program to educate entry and mid-level managers through exposure to diverse departments within a club operation.

The MID programme is offered online in 12 modules that present information about specific topics in accordance with CMAA's 10 competency areas and candidates study part time as 'mentees' under the professional guidance of a qualified CCM mentor, who signs off their modules, portfolios and projects. Portfolio work is submitted on a regular basis and requires candidates to answer case study work related to various departments within the club. This course carries 60 CPD credits.

There are 12 MID modules, and they are divided into 3 MID specialisation areas:

### MID Certificate of Specialisation: Club Management Essentials

Club Governance and Organisation

Financial Management

Communication and Interpersonal Skills

Careers in Club Management

### MID Certificate of Specialisation: Club Operations

Food Operations

Beverage Operations

Facilities Management Practices

Club Training Principles and Practices

### MID Certificate of Specialisation: Club Leadership

Club Leadership Principles

Golf, Sports and Recreation Management

Human Resources Management

Marketing Principles and Membership  
Development

A Specialisation Area  
8 CMASA Education Points  
Entire Program  
24 CMASA Education Points